

**RE: Permission to take photographs and video of students for school or divisional use**

Dear parents,

As our school and staff consistently use our website and social media to share our students' learning, as well as many school wide projects, our hope is to have your permission to post images/videos on our website and social media for your child. As part of your registration package, on Page 3, you will be asked to decide if you give consent for four different categories, related to "Public Relations Release". To ensure that parents understand their choices related to the use of their child's picture or video, I would like to provide you with a more in-depth explanation of each option. We understand that some parents may be hesitant to have their child's picture/video appear online however it should be noted that we are very careful regarding digital safety and digital citizenship and we do not include students' names if their picture or video is used. If you decide to give us permission to safely post your child's picture or video, you would have to indicate "yes" on the 3<sup>rd</sup> and 4<sup>th</sup> options on the attached sheet. If you have questions or concerns related to this, please call M. Poirier as soon as possible at (204) 253-8199 to discuss this further.

a. **Divisional updates of print and/or digital material:**

This first choice is rarely used and is related to instances where your child's picture could appear on LRSD brochures, posters, signs, etc...

b. **Requests by media for interviews, photographs and/or video footage of school and/or divisional events:**

This second choice is also rarely used and is related to instances where the media (television, news or newspaper) may request interviews, photographs or video of our students. Although this is extremely rare, occasions where the media may be in attendance could include school assemblies, PAC events, school/divisional activities or outings, etc...

c. **Divisional and school updates via websites (Division and school)**

This third choice is related to having your child's picture or video appear on our website. In a bid to share our students' learning with parents as much as possible, our hope is that you will give us permission to include your child in our "web stories". There are a variety of instances where we (the teacher or school) take photographs or video footage of your child (some examples include: in class activities, school assemblies, school wide activities such as our LIP DUB, class outings, etc...) and these images or videos may be posted on the school and/or divisional website. Please note that we are extremely careful about not identifying or naming students in pictures and videos without consent from the parents. This option excludes posting images or videos on social media (such as Twitter or Facebook). If you have questions about this third option, or are unsure, please contact M. Poirier before filling out the form.

d. **Divisional and school updates via social media:**

This fourth option is specific to posting images or video on our social media (mostly Twitter). Similar to the third choice above, if you visit our Twitter page (<https://twitter.com/sagecreeklrdsd>), you will see that we use it on a daily basis to share what is occurring in our classes and our school therefore we hope you will give us permission to include your child in our sharing on social media. Some examples of what may be posted include images of learning that is occurring in class, class or school wide video projects (such as our LIPDUB), portions of concerts or assemblies, etc... Please note that we are extremely careful about not identifying or naming students in pictures and videos without consent from the parents. If you have questions about this third option, or are unsure, please contact M. Poirier before filling out the form.



Marc Poirier  
Principal