Designing NMC's Hometown Tourism Week

Quick Summary:

This intensive theme is an opportunity for Leadership. It is a two-week commitment: The first week, the students will design a visitor experience in our city. In the second week, the students will act as guides for visitors to Winnipeg.

Intensive Theme Description:

In the first week, students will research and explore the various places in Winnipeg with a focus to finding the highlights and hidden gems that visitors and newcomers should experience. They will organize the May week by contracting services as required.

Learning Objectives:

- Students will research for a practical purpose
- They will design a visitor experience
- They will learn how to communicate professionally with outside agencies
- They will prepare scripts and guided activities for others
- Students will rediscover their city through tourism activities

Activities:

Students will experience and plan several of the following activities (depending on weather and availability)

- Recreation
- Food
- Museums
- Historical sites

Students who wish to participate in this intensive theme should:

- Come prepared to participate in discussions, hands on activities and lectures.
- Have leadership skills to plan, support, and guide visitors and newcomers through these events.
- Bring their own cameras, if they have them.
- Be willing to visit new places.
- Have an open mind.

Fee: None