



# THIS IS EASING THE PAYMENT PROCESS FOR STUDENTS ENROLLING OVERSEAS



Choosing where to study abroad and going through the payment process when enrolling can be daunting for students. Therefore, the agent's role in guiding students through this process is crucial. By making students aware of the WU® GlobalPay for Students international payments platform, used by universities worldwide, agents can help simplify the enrolment process for students. Agents could then benefit from a shortened acquisition cycle during student recruitment.

## An innovative way to receive international funds

Having worked with more than 700 of the world's most recognised universities and education providers, Western Union Business Solutions understand the challenges education institutions and international students face when it comes to managing their payments from abroad.

To help overcome these challenges, we have created a unique payments platform, WU® GlobalPay for

Students, that has become the trusted international student payment method of choice of some of the most prestigious education institutions across Australia, Canada, the United Kingdom, the United States and Singapore.

Students will be able to complete their enrolment process and have peace of mind that their payment will be received in full by their chosen university.



Local bank transfer capability in 59 countries



Payments received from 213 countries in 2018



Payments received from students from 519 institutions studying in 24 countries in 2018



Local currency capability in 108 currencies across all payment types



Variety of local payment technologies: bank transfer, E-Wallet, Western Union® Agent Locations credit & debit card



**moving money for better**

EDUCATION

# WU® GlobalPay for Students

One of the best methods of payment for your students

The WU® GlobalPay for Students platform facilitates online international payments via bank transfer, E-Wallet, credit & debit card in the student's local currency. The university receives payments in their currency, in full, with correct and complete reference information attached.

## Agent Benefits

- Helps complete the sales process for student recruitment
- Enhances agent brand reputation
- Improves the student experience by agents managing the payment process for them
- Enhances agent relationship with the education institution

## Education Institution Benefits

- Institution receives payment in full
- Reduces processing costs for everyone involved
- Improves accuracy when reconciling payments to student accounts
- Integrates reconciliation reporting
- Simple online interface which is co-branded with the university's logo

## Student Benefits

- Payments can be made in student's local currency<sup>2</sup>
- Upfront cost and payment options with our price comparison tool
- Pay via bank transfer, E-Wallet, credit and debit card options
- No transaction fees from Western Union Business Solutions or the education institution<sup>3</sup>
- Faster receipt of certificate of enrolment
- Multiple language options available
- Ability to track payment via text or email<sup>4</sup>



Our student support services team works directly with the education institution's international office to support international students and agents, in addition to handling all reporting and settlement enquiries from the institution.

## For more information, please contact us:

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<sup>1</sup> Visa and Mastercard are available in specific jurisdictions

<sup>2</sup> Services to customers may not be available in all countries, territories and currencies.

<sup>3</sup> In limited and specified circumstances, transactions fees may apply.

<sup>4</sup> If selected by payors, message and data rates may apply.

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