

# Courses Part 1:

## **Introduction to Broadcast Media Technology**

**Course Code: (9116) 20S**

This course is designed for students who are interested in broadcast media. Students are introduced to the tasks and equipment used in video, film, and audio production in a variety of projects. They will learn the basic skills, duties, and roles involved in the pre-production, production, and post production of different types of media. They will also develop a stronger understanding of the importance of media in today's society.

## **Multi-Camera Production for Broadcast Media**

**Course Code: (9117) 30S**

This course is designed to focus on basic multi-camera production in a studio setting. Students will be introduced to the various roles involved in a studio and control room environment. They will also understand and create scripts, lineups, and content for their productions. They will also produce various types of video programs in a multi-camera production environment.

## **Video Post-Production for Broadcast Media**

**Course Code: (9118) 30S**

This course focuses on non-linear post production for broadcast media. Students will be introduced to non-linear editing software and will learn basic editing skills. They will also be setting up software, managing files, and importing and exporting projects. They will also be exposed to compositing and graphic design elements in the editing software.

## **Single Camera Production for Broadcast Media**

**Course Code: (9119) 30S**

This course is designed to enhance all aspects of single camera production when on location or in the field. Students will discuss and enhance previous skills in all areas of production. They will learn theory related to lighting, camera functions and operation, script writing, storyboarding, and editing techniques. This course will also introduce interviewing techniques, and three-point lighting.

# Part 2

## **Electronic News Gathering for Broadcast Media**

**Course Code: (9120) 40S**

This course focuses on television news field reporting. Students will discuss and produce news items for various media platforms. They will also be assigned various job roles in electronic newsgathering including reporting, producing, camera operation, and post-production editing. Students will analyze and critique various news outlets and styles of electronic news gathering (E.N.G.).

## **Documentary & Film Production for Broadcast Media**

**Course Code: 9121 40S**

This course is designed to expose students to the film industry by producing short films and documentaries either on location or in a studio or sound stage. Students will learn the various job

roles, as well as all areas of production. Students will also analyze and critique various films and documentaries for style, storytelling, and cultural impact.

### **Advanced Multi-Camera Production for Broadcast Media**

#### **Course Code: 9122 40S**

This course is designed to cover an in-depth analysis of multi-camera video production for news and sporting events in a studio setting. It includes advanced training in multi-camera video production. Students will be able to produce professional quality newscasts, or live sports coverage upon completion of this course.

### **Applied Broadcast Media Technology**

#### **Course Code: 9123 40S**

This course is designed to have students utilize their current skill sets in practical applications. Students will initiate and manage the production and transmission of projects. Students will also create a portfolio and resume to explore employment opportunities. Students will also learn the business practices of media outlets, and self-marketing strategies.